



**For immediate release**  
**Citigroup Inc. (NYSE symbol: C)**  
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## **Citi Launches 12<sup>th</sup> Citibank University Banking Course in Partnership with HKU**

(Hong Kong) Citi announced today the launch of the 12<sup>th</sup> Citibank University Banking Course (banking course) in partnership with the University of Hong Kong (HKU), which will run from January to April 2016.

This year, close to 200 applications were received with 48 applicants admitted to the banking course following the interview process. Participants comprise both students from the Faculty of Business and Economics (FBE), and non-FBE students pursuing a major or minor offered by the FBE.

Established in 2004, the banking course aims to introduce university students to the key elements of banking through a series of classroom lectures taught by senior bankers from Citi. The annually-updated program offers an invaluable opportunity for students to gain insights into the fast-changing banking industry. Since launch, more than 500 university students in Hong Kong have attended the banking course and received in total over 300 hours of teaching on the fundamentals of banking and finance.

At the inauguration ceremony, Ms. Angel Ng, Country Business Manager, Citibank Global Consumer Banking, said, "Citi has enjoyed over 113 years of history in Hong Kong. We are committed to nurturing the next generation of leaders and equipping them with the knowledge that will help maintain Hong Kong's position as a world class financial hub."

"It is encouraging to see that the number of applications has been growing every year since the banking course was first launched in 2004. I would like to thank our longstanding partner the University of Hong Kong for their ongoing support, which is crucial to the long-term success of this program," Ms. Ng added.

Professor Ian Holliday, the Vice-President and Pro-Vice-Chancellor (Teaching and Learning), said, "Citi's unrelenting effort to nurture financial talents is commendable and utterly successful. Through this structured programme, not only do students acquire practical knowledge to prepare for their future career in financial industry, but also enrich themselves to be a financially responsible person. We are very grateful to Citi and their team of bankers for the remarkable contribution. It is our hope that the collaboration in the coming year will be as fruitful as previous years'."



The Citibank University Banking Course will run from January to April 2016, with nearly 30 hours of classroom lectures, a visit to a Citibank branch, a mid-term test and a final group project. This year's modules include:

- Introduction to Consumer, Commercial, Corporate and Investment Banking
- Bank Marketing and Branding
- Branch Banking and Distribution
- Careers in Banking
- Compliance and AML
- Corporate Social Responsibility
- Credit Cards
- Digital Banking
- Fund Administration and Asset Servicing
- Insurance
- Wealth Management Products and Advisory Services
- Risk Management
- Secured and Unsecured Lending
- Treasury and Trade Solutions
- Treasury Cycle

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#### **About Citi**

Citi, the leading global bank, has approximately 200 million customer accounts and does business in more than 160 countries and jurisdictions. Citi provides consumers, corporations, governments and institutions with a broad range of financial products and services, including consumer banking and credit, corporate and investment banking, securities brokerage, transaction services, and wealth management.

Additional information may be found at [www.citigroup.com](http://www.citigroup.com) | Twitter: @Citi | YouTube: [www.youtube.com/citi](http://www.youtube.com/citi) | Blog: <http://new.citi.com> | Facebook: [www.facebook.com/citi](http://www.facebook.com/citi) | LinkedIn: [www.linkedin.com/company/citi](http://www.linkedin.com/company/citi)

#### **About the Faculty of Business and Economics at The University of Hong Kong**

The Faculty of Business and Economics (FBE) at The University of Hong Kong (HKU) strives to nurture first-class business leaders and foster academic and relevant research to serve the needs of Hong Kong, China and the rest of the world in the new Asia-led economy.

As Asia's premier international business school, FBE engages leading scholars from all corners of the globe and they instil in the students global knowledge with an Asian perspective. The Faculty attracts top students from Hong Kong and beyond. It admits the highest proportion of non-local undergraduate students amongst all Faculties at HKU. Three of its undergraduate programmes are ranked among the University's top 10 programmes.

The Faculty's full-time MBA programme, offered in partnerships with Columbia Business School (CBS) and London Business School (LBS), has a strong Asia and China focus and was ranked Asia's no. 1 in the World MBA Rankings released by the Economist Intelligence Unit (EIU) for six consecutive years from 2010 to 2015.

The Faculty also offers an elite EMBA Global Asia programme, jointly with CBS and LBS, for globally-focused senior executives and professionals. Its International MBA Programme, delivered in Shanghai in collaboration with Fudan University, was the first of its kind when it was launched in 1998.



FBE is fully accredited by the European Quality Improvement Systems (EQUIS). Its accounting and business programmes are also accredited by the Association to Advance Collegiate Schools of Business (AACSB).

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